

Privacy and cookie policy

This Privacy and Cookies Policy is an integral part of the Terms and Conditions of Centrum Magazynowe Szczecin-Stargard website posted on the website <https://www.centrum-magazynowe-szczecin-stargard.pl>.

The "Cookies" **section** applies to all users of the axiimmo.com Website, the "**Personal data**" section applies only to persons who have used the contact form.

1. General

a. The controller of personal data of persons using the centrum-magazynowe-szczecin-stargard.pl website and all its subpages (hereinafter: Website) within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: GDPR) is Axi Immo Spółka z ograniczoną odpowiedzialnością with its registered office in 18 Twarda Street, Warsaw, Poland, KRS: 0000315415, District Court for the m.st of Warsaw, Share capital: PLN 50,000, NIP: 525-24-38-017 (hereinafter jointly referred to as the Controller).

b. Contact with the Administrator is possible at the following e-mail address: rodo@axiimmo.com.

c. This Privacy Policy applies to each person visiting and using the Website (hereinafter referred to as the User).

d. The Administrator informs that all content on the Website is protected by law, including copyrights or protective rights resulting from the registration of trademarks and may not be used in any way without the prior consent of the Administrator expressed in writing under pain of nullity, except for the permitted personal use of works within the meaning of the Act of 4 February 1994 on copyright and related rights.

e. Any actions beyond the above-mentioned permitted use are not allowed and may result in civil and criminal liability.

f. The Administrator makes every effort to protect the privacy of Users, in particular by applying all precautions required by law to protect Users' data against loss, destruction, disclosure, unauthorized access and improper use. Users can also contribute to increasing the security of their data, including personal data on the Internet (m.in. by frequently changing the access password, using a combination of letters and numbers).

g. Each User decides whether to exercise their rights (see point 5 below) related to control over the processing of their data. Exercising the rights that lead to the prevention of the processing of personal data by the Administrator, to the extent that they are necessary for the provision of the service by the Administrator, is tantamount to resignation from a given service.

h. The Administrator is not responsible for the privacy rules of websites to which the User will be redirected by clicking on the links placed on the Website.

i. The Administrator reserves the right to amend this Privacy Policy in order to ensure that it is up-to-date.

j. If you do not agree to this Privacy Policy, please do not use the Service.

2. Processing of personal data, purposes of data processing, legal basis for data processing.

a. The Administrator obtains personal data of Users visiting the Website directly from data subjects.

b. Personal data is obtained by automated means. Below you can find the categories of personal data that the Controller processes:

The data subject is the user visiting the Website. Types of personal data and the purpose of transfer:

- information about Internet traffic, in order to perform the Administrator's legal obligations
- necessary cookies, for the functioning of the Website,
- other cookies, the purpose of implementation described in point 7 below,
- e-mail address, contact telephone number, name and surname (user filling in contact forms and forms to download reports or other documents from the website), in order to contact and handle the ordered commercial information, contact for direct marketing purposes using automated calling systems.

c. The personal data of the Users provided in the contact form available on the website are processed for the purpose of direct marketing of the Administrator - sending the Users commercial information related to the Website, with new content available through the Website. The basis for the processing is the User's explicit consent. If the User does not give consent, the Administrator did not process the User's data for marketing purposes.

d. The handling of the inquiry referred to in point 2.3 is activated through the form available on the Website, and then after clicking on the link sent to the e-mail address provided by the User when confirming the submission of the form. The legal basis for the processing of this data is the User's consent, however, the User may at any time withdraw the previously expressed consent and resign from this service with immediate effect by submitting an appropriate request to the Administrator. In each of the messages sent by the Administrator as part of the inquiry service, there is a link enabling the termination of the service in this way (opt-out option). By means of appropriate messages sent to the e-mail address provided by the User, the Administrator confirms both the commencement and the end of the provision of the inquiry communication.

e. The User, in accordance with their preferences, may also express consent to the sending of commercial information regarding direct marketing of services or goods offered by the Administrator by means of electronic communication, in particular e-mail, and to contact for direct marketing purposes using automatic calling systems.

3. Transfer of personal data and their recipients.

a. As part of the exercise of the legitimate interest of the Administrator, the Administrator provides the following recipients with the following categories of data, for the purposes indicated below:

- Internet service providers, data centres, in the category of data such as information on Internet traffic, for the purpose of hosting servers, creating data backups,
- providers of electronic mail services (e-mail), the category of data is e-mail, in order to send the

ordered commercial information,

- administrative bodies, common courts, state authorities, the category of data is information and data for the disclosure of which the Administrator has been obliged by law, in order to perform the legal obligation incumbent on the Administrator.

4. Retention of personal data.

a. Users' personal data will be stored until the User exercises their rights leading to the cessation of processing of their personal data (see point 5 below), the User withdraws their consent to their processing (if the processing is based solely on consent), unsubscribes from the handling of the inquiry by using the opt-out option.

b. In the event of an existing or potential legal dispute between the User and the Controller, as well as in the event of a legitimate obligation of the Controller, the Controller may continue to store the personal data that will be strictly necessary for the Controller to protect and/or exercise its rights or fulfil its obligations.

5. Rights of Website Users

a. The User has the right to obtain confirmation from the Administrator as to whether personal data concerning him or her is being processed, and if this is the case, he or she is entitled to obtain access to them and the following information:

- the purpose of the processing,- the categories of personal data,
- information about the recipients/categories of recipients to whom the personal data have been or will be disclosed, in particular about recipients in third countries or international organizations,- if possible, planned for the period of data storage, and if this is not possible, the criteria for determining this period,
- information on the right to request the Administrator to rectify, delete or limit the processing of personal data concerning the data subject and to object to such processing,
- information on the right to lodge a complaint with the supervisory authority, information on automated decision-making, in this profiling referred to in Article 22(1) and (4) of the GDPR, and information on the principles of their undertaking, as well as on the significance and expected consequences of such processing for the data subject.

b. The User has the right to request the Administrator to immediately rectify inaccurate personal data concerning him/her. Taking into account the purposes of the processing, the data subject has the right to request the completion of incomplete personal data, including by providing an additional statement.

c. The User has the right to request the Controller to delete personal data concerning him or her without undue delay ("right to be forgotten"), and the Controller is obliged to delete personal data without undue delay if one of the following circumstances applies:

- the personal data are no longer necessary for the purposes for which they were collected or otherwise processed,- the data subject has withdrawn the consent on which the processing in accordance with Article 6(1)(a) is based and there is no other legal basis processing,
- the data subject objects to the processing pursuant to Article 21(1) of the GDPR and there are no overriding legitimate grounds for the processing or the data subject objects to the processing pursuant to Article 21(2) of the GDPR,- the personal data have been unlawfully processed,
- the personal data must be erased in order to comply with a legal obligation under European Union or Member State law, to which the Controller is subject,
- the personal data have been collected in connection with the offering of information society

services referred to in Article 8(1) of the GDPR. The Administrator reserves the right to refuse to delete the User's data if their retention is necessary for the purpose of executing claims or if it is required by applicable law.

d. The User, to whom the data relates, has the right to request the Administrator to restrict the processing in the following cases:

- The User questions the accuracy of the personal data – for a period allowing the Administrator to verify the accuracy of this data,
- the processing is unlawful and the User opposes the erasure of the personal data, requesting the restriction of their use instead,- The Administrator no longer needs the personal data for the purposes of processing, but they are needed to establish, pursue or defend claims,
- The User has objected pursuant to Article 21(1) of the GDPR to the processing – until it is determined whether the legitimate grounds on the part of the Controller override the grounds for the objection of the data subject.

e. The User to whom the data relates, has the right to receive in a structured, commonly used and machine-readable format, the personal data concerning him/her, which he/she has provided to the Controller, and has the right to transmit these personal data to another controller without hindrance from the Controller, if:

- the processing is based on consent in accordance with Article 6(1)(a) of the GDPR or on the basis of a contract in accordance with Article 6(1)(b) of the GDPR;
- the processing is carried out by automated means.

f. The User has the right to request that the Personal Data be sent by the Administrator directly to another Administrator, if it is technically possible.

g. The User has the right to object at any time to the processing of their personal data for the purposes of direct marketing conducted by the Administrator, including profiling, to the extent that the processing is related to such direct marketing.

h. The User has the right to lodge a complaint with the supervisory authority – the President of the Office for Personal Data Protection, 2 Stawki Street, 00–193 Warsaw, Poland.

i. If the User's personal data is processed on the basis of consent, the consent given by the User may be withdrawn at any time. Withdrawal of consent does not affect the lawfulness of processing that was carried out on the basis of consent before its withdrawal.

j. Contact with the Administrator in matters related to this Privacy Policy and personal data protection, including the exercise of the User's rights, is possible via the following communication channels:

- e-mail: rodo@axiimmo.com
- Postal address: AXI IMMO Sp. z o.o. 18 Twarda St, 00-105 Warsaw, Poland.

6. Analytics and advertising tools used

a. Google Analytics

The Website uses the Google Analytics tool, which is provided by Google LLC (hereinafter: Google). Google Analytics uses its own cookies to track Users' interactions with other websites or applications. The data collected by Google Analytics are generally collected anonymously and do not allow for the

identification of Users. The data collected by Google Analytics may include, for example: approximate geolocation, demographic data, information about the device used, system, browser, screen resolution, language setting, Internet provider, Internet connection type, as well as the User's behavior on the website. Detailed information on the data collected by Google Analytics is described in the Google Analytics privacy policy available at: https://support.google.com/analytics/topic/2919631?hl=pl&ref_topic=1008008

b. Google Ads

The Website uses the Google Ads tool, which is an advertising system that allows the advertising message to reach through channels owned by Google. Google Ads collects, for example, the following types of data: queries entered in the Internet search engine, data tracking the User's activity on other websites. Data collected by Google Ads generally do not allow for unambiguous identification of the User. Detailed information about Google Ads is described in Google's privacy policy, available at the link: <https://policies.google.com/privacy>.

You can opt out of being tracked by Google Ads yourself through the appropriate settings in your browser. Detailed information on how to opt out of tracking by Google Ads, as indicated at the link: <https://support.google.com/google-ads/answer/32050>.

The Website uses the remarketing function offered by Google Analytics in combination with the Google Ads tool provided by Google. Remarketing is a way of conducting advertising activities on the Internet. Advertising activities are directed to people who have visited the Website. Through the use of mechanisms based on cookies, the User's interest in a given product or service is determined, on the basis of which a specific marketing message is directed to the User. Marketing communications are displayed to you when you use Google search, browse websites or as part of your social media presence. Users can manually disable the remarketing option on the devices they use through the deactivation option available at the link: <https://www.google.com/settings/ads/onweb/>

Google Privacy Policy

Detailed information on the principles of processing and protection of personal data processed by Google is described in Google's privacy policy available at the following link: <https://policies.google.com/privacy>.

7. Cookies

a. The Centrum Magazynowe Szczecin-Stargard website uses cookies. The Website automatically collects only the information contained in cookies.

b. The entity that places cookies on the Website User's end device and has access to them is AXI IMMO Group Sp. z o.o. with its registered office at 18 Twarda Street, 00-105 Warsaw, Poland

c. Cookies are IT data, in particular text data, stored on the Website User's end device. They are intended for the use of the Website pages and usually contain the name of the website of their origin, as well as their unique number and the time of their storage on the end device.

d. The Website uses two types of cookies: session and persistent. The first group are temporary files, stored until you leave the website (by entering another page, logging out or turning off your browser). Permanent files are stored on the User's end device until they are deleted by the User or for the time resulting from their settings.

e. Cookies collected by the Website are used for the following purposes:

- The benefit of collecting cookies is easier and more pleasant use of the Website's pages and better matching their content – texts, offers, photos, surveys, forms and advertisements – to the expectations and preferences of the User.

f. In many cases, web browsers allow cookies to be stored on the User's end device by default.

However, the Website User has the option of managing cookies on their own at any time. These settings can be changed in the settings of the browser used by the User in such a way that:

- Detailed information on the possibility and methods of handling cookies is available in the settings of web browsers.

g. The Administrator uses cookies, which are absolutely necessary for the operation of the Website.

The Controller uses other cookies on the basis of the Users' consent. Below we present information on cookies used on our Website:- provider of cookies: Google LLC, in order to analyse User behaviour on the Website, advertising services, remarketing, measurement and analytical services.

h. The entities that may install and use cookies on the Website on the basis of the User's consent are the Administrator and:- Google LLC with its registered office in Mountain View, California, United States. To find out more about the privacy policy of this administrator, click

here: <https://policies.google.com/privacy>.

i. The User may independently and at any time change the settings for cookies, specifying the conditions for their storage and access by cookies to the User's device. The User may change the settings referred to in the previous sentence using the settings of the web browser or by configuring the service. These settings can be changed, in particular, in such a way as to block the automatic handling of cookies in the settings of the web browser or to inform about their placement of cookies on the User's device each time. Detailed information on the possibilities and methods of handling cookies is available in the software (web browser) settings.

j. AXI IMMO Group Sp. z o.o. informs that restrictions on the use of cookies may affect (including limiting) some of the functionalities available on the Website.

8. Personal data

If you have any questions about this Privacy Policy and the use of cookies, please contact us at rodo@axiimmo.com.

a. The administrator of the Personal Data posted on the Website is AXI IMMO Group Sp. z o.o. with its registered office at 18 Twarda Street, 00-105 Warsaw, Poland.

b. Providing contact details: name and surname, company name, business e-mail address and position (if provided) for the purposes indicated above is voluntary and indefinite.

c. The User places personal data in the personal data database of the Personal Data Administrator by filling in the fields in the forms available on the Website.

d. The Administrator shall exercise due diligence in order to properly secure the personal data provided, and in particular against their disclosure to unauthorized persons.

e. The entrusted personal data are stored and secured in accordance with the principles set out in the applicable provisions of law (the Personal Data Protection Act of 29 August 1997 (Journal of Laws of 1997 No. 133, item 883; hereinafter: the Act) and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: GDPR)).

e. The personal data provided will not be made available to other entities, except for those who have an appropriate legal basis.

f. Personal data will be processed by the Administrator only for the following purposes:

- marketing of the Administrator,
- sending a newsletter,
- sending messages containing market reports prepared by the Personal Data Administrator,
- sending messages about available services and projects carried out by the Personal Data Administrator,
- sending information about events organized by the Personal Data Administrator,
- sending messages containing industry information and trade.

g. By providing personal data, the User agrees to the actions of the Personal Data Administrator listed in point 4 of this chapter.

h. Personal data are processed only for the period necessary to achieve the purposes of processing and personal data will be deleted from the databases of the Personal Data Administrator immediately after the end of processing for the purposes indicated above.

i. At any time, it is possible to object to the processing of personal data for the purposes listed above by the Personal Data Administrator. After filing an objection, the User will not receive the newsletter and/or other messages from the Personal Data Administrator.

j. Each data subject has the right to access, modify and delete their data. For this purpose, please contact the Personal Data Administrator directly by sending a message to the following address:: rodo@axiimmo.com. At the User's request, the Personal Data Administrator modifies or completely deletes the data.

k. It is possible to withdraw consent to the processing of personal data by the Personal Data Administrator at any time by clicking on the resignation link provided in the message and that the withdrawal of consent will not affect the lawfulness of the processing that was carried out on the basis of consent before its withdrawal.

l. Withdrawal or refusal to consent to the processing of personal data will prevent the Personal Data Administrator from taking actions related to the implementation of the purposes of processing, including the distribution of newsletters and other information by electronic means.

m. Where the processing involves the transfer of data outside the European Union, it will be carried out using standard contractual clauses approved by the European Commission, in order to ensure an adequate level of protection of personal data as required by data protection legislation.

n. The personal data provided will be subject to profiling as part of the activity conducted by the Personal Data Administrator, in order to achieve the purposes for which the personal data were collected.

o. It is possible to lodge a complaint with the competent personal data protection authority in accordance with the provisions and on the terms set out in the Act and the GDPR.

Have a question? [Contact us.](#)